

New format offers more jobs for radio graduates

KOHL alumni fill local airwaves

By JUNETTE PARISH
Feature editor

Ohlone College's radio station KOHL hasn't produced any Howard Stern's yet (that we know of) but with the change of direction brought upon by Instructor Bob Dochterman, more students now are acquiring jobs in the real radio world then in previous years.

When Dochterman came to KOHL in 1981, it was an alternative station which basically means do anything you want to do. Everything was on a volunteer basis. Most college radio stations such as San

Jose State and Foothill still have the "free-for-all" style. With the new KOHL format, geared more to the academic side of learning, more students are becoming employed. There was no professionalism to the atmosphere at the station and a lot of students were going out in the work world and not getting jobs at radio stations.

"...some of the other colleges don't even come close."

Sean Deangelo

Dochterman, with the help of Tom Briseno, brought KOHL into a new format that most major radio

stations use. When a student comes to join either the radio station or just to take radio classes, Briseno starts out by teaching them how to write up resumes that will help to get a job at a major radio station. Dochterman feels it's more of an approach compared to an individual personality.

Briseno, an internship coordinator at KEZR, knows what the business is looking for in an employee. His experience covers the Bay Area for over 17 years including work at KWSS. Matt Graf is the instructional assistant that works with Briseno and also supervises the data systems and client productivity.

Some of the students that went on to bigger things might sound familiar. Scott Lewis, nighttime disc jockey on KOME, Lisa St. Regis, news director on KMEL, Brian Lee,



Photo by Atanasio Manjarrez

Ohlone graduate, Eva Adams, now on KKIQ,

D.J. at KFRC, Lisa Adams, KFOX, Lisa Fox, KHQT, and KKIQ D.J.'s Sean Deangelo and Eva Adams.

Deangelo, interned at KHTT (sister station to KSJO on the AM dial), working with semi-automated machines. Most of the time he wasn't even at the station. Deangelo recorded his voice for certain spots that would be played over the next few hours and when he was done, he could leave for the rest of the night.

Deangelo said, "KOHL is very close to a professional radio station with the structure, teachers, and instruction. Some other colleges don't even come close." Deangelo is now on the air at KKIQ from 7p.m. until midnight.

Eva Adams, another disc jockey from KKIQ (midnight til 6 a.m.) graduated from Ohlone with a degree in Communications for Arts, Radio & Television. Adams started at Ohlone as the transfor-

mation was taking place. From the very beginning Adams felt as if someone believed in her. "The desire of Bob and Tom to go the extra mile to progress in the programs there and to get you jobs in the real world was wonderful," said Adams.

Brian Lee from KFRC (10 p.m. - 2 a.m.) came into the Ohlone's program with no experience at all. Lee just thought he would be good at commercials, but Dochterman helped him find a talent that he didn't think he had. Lee said, "Thea new format changed my life. a Dochterman taught us how to handle any format in the real world."

Some students that listen to the radio station might like the "free-for-all" format and at the same time some of the radio personalities would rather do their own music. In the long run, if you want a good job in the real radio world, the best thing to have is a structured environment like the one you would be working in.

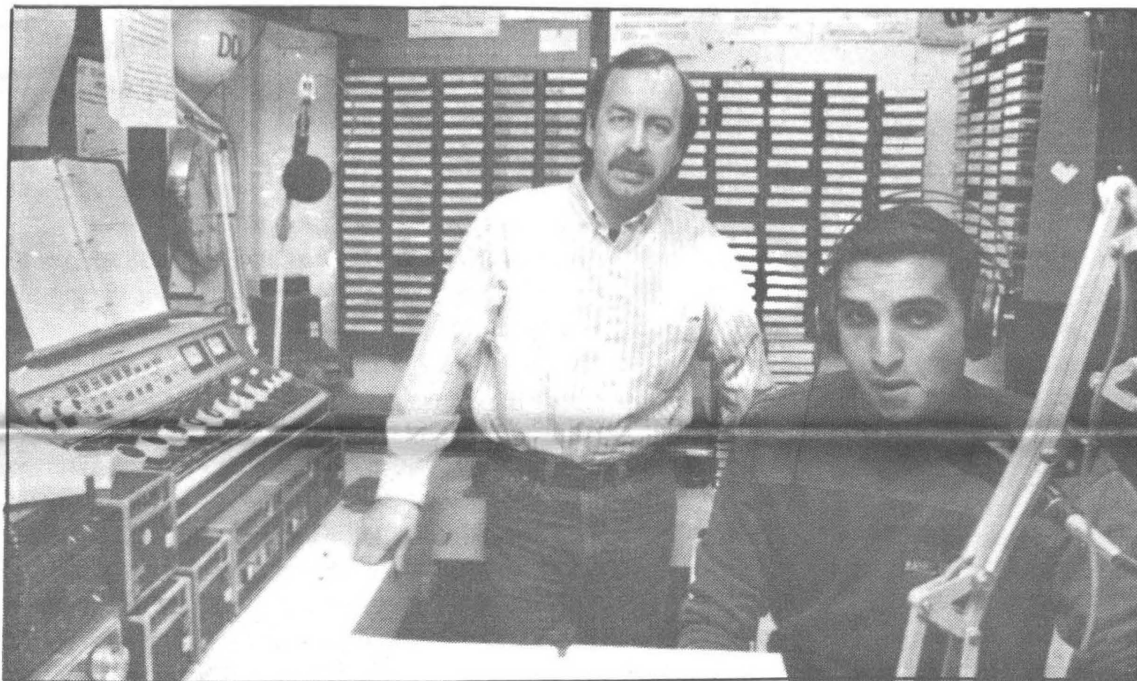


Photo by Atanasio Manjarrez

Bob Dochterman assists student disc jockey, Farhad Goddovsi

